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## Putting an album on a USB stick

Posted by Rinoceronte Mentaverde - 26-06-2008 14:30

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I just received a little plastic keyring in the post with the words 'BRETT ANDERSON' on it. Upon closer inspection, and a bit of manual jiggery-pokery to expose a copper-coloured chip thing, it turns out to be his new album.

I'm sure he isn't the first person to do this, but it's the first one I've ever owned.

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## Re:Putting an album on a USB stick

Posted by Yogi Lurve - 26-06-2008 14:50

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Didn't the dude from Nine Inch Nails put their album on USB sticks and let them lay around in public toilets to piss off (as it were) his record company? Or something like that.

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## Re:Putting an album on a USB stick

Posted by Alderman Barnes - 26-06-2008 14:52

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"We're Fla-a-ash, USB"

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## Re:Putting an album on a USB stick

Posted by hissing fauna - 26-06-2008 15:47

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Hadouken! did it last year.

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## Re:Putting an album on a USB stick

Posted by Rinoceronte Mentaverde - 26-06-2008 15:48

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Actually, thinking about it, some PR person gave me a USB stick a few years ago at Reading, but I didn't know what I was supposed to do with it so I threw it away.

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## Re:Putting an album on a USB stick

Posted by Squid Ink - 26-06-2008 15:51

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The White Stripes released these:

<http://indieblogheaven.typepad.com/photos/uncategorized/2007/06/12/stripes.jpg>

It's a horrible trend though. I can't imagine going into a shop and buying an album on a USB stick.

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## Re:Putting an album on a USB stick

Posted by diggedy derek - 26-06-2008 18:07

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it's very environmentally unfriendly too, in terms of the resources it takes to create memory sticks.

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## Re:Putting an album on a USB stick

Posted by Stumpy Pepys - 26-06-2008 18:30

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Did anyone buy a ringle? No, thought not.

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## Re:Putting an album on a USB stick

Posted by muzo1234 - 29-06-2008 01:29

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Kylie Minogue released her last album on USB, I saw it in HMV and it would've cost £25. Can't see why anybody would go for this. Just imagine... somewhere in the future there might be people whose entire music collections are contained in little boxes in digital format. Oh...

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## Re:Putting an album on a USB stick

Posted by Hieronymus of Hesselink - 29-06-2008 02:07

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Very good, Alderman Barnes.

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