

---

## Website stats

Posted by Stumpy Pepys - 13-06-2008 15:27

---

I really spend too much of my life trying to analyse the stats and numbers of visitors on my webpage (which Wordpress lets you do in abundance). Probably as much time as I do actually writing articles.

Is it just me or is this normal?

=====

## Re:Website stats

Posted by EIM - 13-06-2008 15:28

---

No. I'm hooked on it as well.

The last few days has seen me in stat heaven. My visitor count has gone through the roof, and some of the search terms that people use to find me are bizarre.

=====

## Re:Website stats

Posted by Carcass - 13-06-2008 15:33

---

Chris: put down the porn and give me a bell.

=====

## Re:Website stats

Posted by EIM - 13-06-2008 15:34

---

It's not the porn I need to put down. Two tics then.

=====

## Re:Website stats

Posted by Pan Tau - 13-06-2008 15:37

---

I like to see where I get my traffic from. It's always nice to see when people you've never heard of link to you. I've discovered some great blogs that way, and some very weird ones as well (like the auto mechanic blog).

=====

## Re:Website stats

Posted by Nuno Gomes Loves Lyra - 13-06-2008 15:39

---

I like it when someone I don't know comments on a photo on flickr or adds me as a contact. and it's nice to see if any of them get viewed at all.

=====

## Re:Website stats

Posted by WornOldMotorbike - 13-06-2008 16:55

---

I still get a thrill when one of the agency's owners says hello to me by name.

=====

## Re:Website stats

---

Posted by EIM - 13-06-2008 16:59

Do they call you WornOld or Motorbike?

=====

### Re:Website stats

Posted by WornOldMotorbike - 13-06-2008 17:02

Oh, it's never my name. No, no. They don't know me that well, yet. But it is a name.

=====

### Re:Website stats

Posted by twohundredpercent - 13-06-2008 17:24

Yeah, I do, obviously, although having had these figures at my fingertips for over two years, I still have no idea how many is "a lot".

Talking of which, why did no-one tell me how good Wordpress actually is, when you install the proper package? It still requires a good deal of tinkering, but the new look for the blog is coming on quite nicely, and has required very little effort on my part so far.

=====

### Re:Website stats

Posted by EIM - 13-06-2008 18:28

How many visitors a day do you average, 200?

=====

### Re:Website stats

Posted by WornOldMotorbike - 13-06-2008 18:32

Good guess.

=====

### Re:Website stats

Posted by twohundredpercent - 13-06-2008 18:41

About 400 visits, and 700 page views, I think.

But I don't really work as hard as I should on increasing that number.

=====

### Re:Website stats

Posted by Stumpy Pepys - 13-06-2008 20:30

Talking of which, why did no-one tell me how good Wordpress actually is

Ah, I've always bigged up Wordpress. I think it's a great bit of kit. It's kind of at a crossroads, as it's a pretty good content management system, although people thing it's just for blogs. There are more powerful content management systems, but none of them are as (relatively) easy to use.

---

=====

## Re:Website stats

Posted by twohundredpercent - 13-06-2008 20:56

---

I bought a hosting pack that came with Wordpress pre-loaded on it - the even had the codes that you usually need to put into the install file already there. All I had to do was open it and it took me straight to the registration page.

Oh, and I got a free domain name, too.

=====

## Re:Website stats

Posted by EIM - 14-06-2008 05:40

---

I've been getting a lot of fucking criticism from some cunts for using to many twatting swearwords.

Apparently I fucking need to twatting learn to make my cuntng point without dickface use of bollocking profanity.

Well, fuck them.

=====

## Re:Website stats

Posted by boris - 14-06-2008 10:55

---

I check my stats pretty much on a weekly basis, just to make sure that everything goes smoothly. I like to check what browser people use, as much as anything, because my site is designed to work best in Firefox, which only about 16% of my visitors use (80% use IE, and just under 4% use Safari).

I'm averaging about 400 visits a day, which isn't too bad considering there's no news happening. For some reason, on 28 May I had 924 visits. No idea what that's all about. Hearteningly (I think) about 75% are return visitors, which is nice. In terms of referring sites, last month I had 55 visits from wsc.co.uk, which was nice. The search terms people use all tend to be bog-standard footballing ones - players or club names and the like.

Last week I did have one superb email from someone whose surname was Aylott, complaining about a poem whose subject is Trevor Aylott. The poem was written 14 years ago, and has been onsite since about 1999. It read:  
"Is this supposed to be funny? You sound like a pissed off player that never made it. Think you should have spent more time practising to kick a ball - rather than making up crap poems about people you envy and it doesn't even rhyme! Don't give up your day job, actually on second thoughts this is probably all your good for. How talented you are (cough) By the way.. your the prick that needs a good kick! Get over it..."  
It wasn't even me who wrote it.

=====

## Re:Website stats

Posted by Pan Tau - 14-06-2008 15:53

---

One of the best responses I had was from one of the engineers on the last collective Soul album. I said the album sounded "muted" (not knowing the technical term for "no fucking sparkle whatsoever"). Sound engineer was not a happy reader, informing me what other fucking losers he had engineered for, and how highly praised he has been for his work. I gave the collective Soul album another listen. Still sounded muted.

=====

## Re:Website stats

Posted by twohundredpercent - 14-06-2008 16:41

---

---

I'm doing a bit of traffic today based on people searching Google for "Buffon bandana".

=====

**Re:Website stats**

Posted by EIM - 16-06-2008 09:27

---

By far my most popular search term is 'Leigh Genesis', which explains the amount of abuse I appear to be getting.

Over the past week my blog has really taken off. Of course, I'd never before seen the link between the amount you update the site, and number of hits. Being a bit of a divvy, like. But now I update every day, at least once, I can see the difference.

But more to the point, I'm enjoying writing again, which is a lovely if unexpected side-effect.

Yeah, blogging's alright.

=====

**Re:Website stats**

Posted by twohundredpercent - 16-06-2008 21:16

---

Excellent news, EIM.

I have spent most of the last week or so fiddling around with the new blog, and it looks as if this new, "commercial" edge that I was going for is going down the pan already. I've already ripped out a big gap that was reserved for adverts and replaced it with a free advert for Supporters Direct.

I'm going to work in an office doing stuff that I hate forever.

=====

**Re:Website stats**

Posted by EIM - 17-06-2008 05:37

---

This is why you should always leave design to someone else, and concentrate on content.

=====

**Re:Website stats**

Posted by Cavalry Trouser Tips - 17-06-2008 18:30

---

it looks as if this new, "commercial" edge that I was going for is going down the pan already

Your writing is excellent and a worthy addition to anyone's feed reader. Don't necessarily give up on trying to make some money out of it.

At least you might be able to get your hosting paid for out of it.

=====

**Re:Website stats**

Posted by EIM - 30-06-2008 11:50

---

Someone found my site using the search term 'rotting corpse'. I assume they left disappointed.

=====

---

## Re:Website stats

Posted by boris - 30-06-2008 12:20

---

"funeral valedictions" is the oddest search term used by someone to find my site in the past month (there was also a "billy turley cocaine" search, which is nice). On Saturday my site had 162 page views, which is the lowest since records began (about three years ago, or so). I blame close-season apathy.

=====

## Re:Website stats

Posted by G.Man as Trotaconventos - 30-06-2008 12:54

---

EIM, has there been any traffic from my blog to your Wrong Terrence one after I bigged you up on Friday?

=====

## Re:Website stats

Posted by EIM - 30-06-2008 14:11

---

Ah, that explains why there was a spike in interest. How the devil did you find out I'd updated it after a year?

=====

## Re:Website stats

Posted by EIM - 30-06-2008 14:14

---

Blimey. Just read your blog. How humbling.

=====

## Re:Website stats

Posted by G.Man as Trotaconventos - 01-07-2008 08:09

---

You're using the same URL as you did for the aborted Wrong Terrence blog. So I've been checking periodically to see whether you've done anything with it.

Really, please do keep that one going. I think there ought to be a repository for some of your musings on OTF, so I'd suggest that you post some of your better posts of random reflections on your blog. Hmmm, thread idea coming up.....

=====

## Re:Website stats

Posted by Furtho - 02-07-2008 13:24

---

Just noticed that someone found my blog by searching on Google Italy for the seemingly unlikely term "Milton Keynes dialect". Following in the same footsteps, I notice, also throws up this interesting blog, entitled What i think?, by one spunkyspider.

Unfortunately, as is so often the case with a new blog, it proved difficult for spunkyspider to keep up the momentum and What i think? lasted for a mere three posts, all of them back in January 2006. But they're all worth a look. This, for instance, is entitled IM LATE FOR MY MEETING:

WHY do c\*\*ts/modern day cavemen or Neanderthal decidde to over take at F\*\*KING stupid places on the road. We all know they think about them selves that why the cars they drive usually coincide off BMW vaxvauil ASTRA(well that's the ones ive encounter any way)oh and wanky BOY racers(I empathasize that because they are,look at them ugly spoty cant speak (UG UG)is the normall termanollgoy given when asking some,thing but what gets me and most of the other pepole i kow is how the f\*\*k did they get that stunning ladie it not looks or a big dick thats why they have t\*\*t mobiles that bolt together)DO these people have a mcro chip implanted in threr verry thick skull that activates when the drive across a

---

layline and puts them into C\*\*T mode(must do to over take on a blind corner for one exsample)IF these people just thought about what else is happening on the road and not in there imaganarry world there would be less road accidends and for the C\*\*TS that use MOBILE PHONES AND DRINK DRIVERS YOU LOT CAN GO BAG PIPE YOUR SELF AND START STRAYING YOU DO NOT DESERVE TO BE ON THE ROADS.

=====

## Re:Website stats

Posted by G.Man as Trotaconventos - 02-07-2008 16:20

---

spunkyspider dropped his blog when carcass resurrected his Mr Agreeable persona on The Quietus.

=====

## Re:Website stats

Posted by EIM - 07-07-2008 10:27

---

I've won an award for my 'The Perfect Bacon Sandwich' post. <http://www.postoftheweek.com>

=====

## Re:Website stats

Posted by G.Man as Trotaconventos - 07-07-2008 11:13

---

That's brilliant. Congratulations. Did you ever find put who nominated you?

=====

## Re:Website stats

Posted by twohundredpercent - 07-07-2008 11:20

---

My figures have, as expected, plummeted through the floor since the change-over. I've been offered a gig writing weekly elsewhere, and I'm thinking of taking it up.

=====

## Re:Website stats

Posted by Bo! Seleccão - 07-07-2008 12:50

---

Wouldn't the plummet in figures be due to the end of the season? I check our podcast's stats once a week, just to make sure everything's ticking over but other than that, I'm enjoying the break and trying not to think about it until August.

=====

## Re:Website stats

Posted by SamLKelly - 07-07-2008 15:16

---

I had a great week hit-wise last week. Broke my best ever on Wednesday, then broke it again on Thursday, before getting what in any other week would've been a highly respectable 'score' on Friday. The Apertura fixtures being published followed the next day by the announcement of the Argentine Olympic squad was quite a fillip.

I do find it frustrating that NewsNow's feed aggregator, which I'm on, never puts me in the correct section. They 'auto-find' keywords in posts and allocate them accordingly. So if I write a story about (Argentine club) Arsenal de Sarandí, who won the Copa Sudamericana last year, it goes up on NN in the ENGLISH football section because it contains the word 'Arsenal'.

These feeds then get farmed out to loads of Arsenal fansites who have 'rolling headline' boxes embedded from NN, meaning I get a huge spike in my audience from people clicking a link they no doubt close almost immediately when they

---

see it doesn't concern them. Writing about Argentines playing at big English clubs (so, Tevez and Mascherano, and from now on Gutierrez too) also gives figures a boost.

Superclásicos are good for business, as is Boca's otherwise annoying habit of getting to the latter stages of the Copa Libertadores on a regular basis. And Argentina games of course.

Annoyingly, having trebled reading figures in the last 4 months, I'm now taking a holiday to Cuba, where I won't be doing much in the way of updating. Gah!

=====

## Re:Website stats

Posted by EIM - 07-07-2008 16:43

---

G.Man as Trotaconventos wrote:

That's brilliant. Congratulations. Did you ever find put who nominated you?

Nope. But they're either from here or your blog...

=====

## Re:Website stats

Posted by twohundredpercent - 07-07-2008 17:13

---

Bo: I had a look at the corresponding figures from last year and two years ago. Two years ago, they plummeted immediately after the World Cup but I was the new kid on the block at the time, so no surprises there. Last year, however, they stayed pretty solid throughout the length of the summer. I was expecting it to happen, but it doesn't really make it any less disheartening.

=====

## Re:Website stats

Posted by Nishlord - 07-07-2008 17:25

---

When I won Post Of The Week (four times, he said, breathing on his fingernails and buffing them up on his school blazer) I didn't know who nominated me either. Good job, EIM.

=====

## Re:Website stats

Posted by Taylor - 07-07-2008 17:35

---

Ha, this is hilarious. Even when I was updating my blog regularly, I was getting four or five hits a week, and I assumed that was about average.

=====

## Re:Website stats

Posted by twohundredpercent - 07-07-2008 17:40

---

Times have changed, Taylor. It's not worth doing it unless you get 50,000 readers per day\*

Anyway, I've cheered up now, because I've managed to stop it redirecting to a URL that wasn't properly configured and was, to use the technical terminology, bugging it right up.

\*Possible slight exaggeration

=====

---

## Re:Website stats

Posted by Etienne - 07-07-2008 18:09

---

It was me who nominated EIM's blog, but not through any nepotistic motives, I just thought it was the best blog piece I'd read that week.

I didn't nominate Nishlord, but it was through his boasting of his (deserved) victories on Todger Talk did alert me to the post of the week page.

=====

## Re:Website stats

Posted by EIM - 07-07-2008 18:13

---

Huzzah for you!

Though, it has to be said, I'm all for nepotism.

=====

## Re:Website stats

Posted by mafu - 07-07-2008 19:36

---

twohundredpercent - can i ask who you went with for the hosting/domain/wordpress package?

I think i want something along those lines for something i need to put together, there are a few about that i can see for a few quid a month and i imagine they are mostly much the same but i'd be happier going with one that i know someone else has had a good experience with

=====

## Re:Website stats

Posted by ursus arctos - 07-07-2008 19:40

---

About effing time, 200.

Those 404 messages were getting bloody tiresome.

=====

## Re:Website stats

Posted by twohundredpercent - 07-07-2008 20:16

---

Mafu: I got it from here:

<http://www.hosting-netexplorers.co.uk/>

It's about £7 per month, but it came with a free domain name, and it comes with everything already loaded on it for Wordpress, cutting out 90% of the pain in the arse of setting it up. It gets paid monthly by Payplan. I am a bit of an idiot when it comes to this sort of thing, but they have got quite a good support thing which works like an IM window - I've availed myself of it a couple of times and they answered my cack-handed questions both times. The only problem that I had was with them configuring the domain name, but that was partly my fault. Wordpress itself is an absolute dream to use - couldn't be easier.

=====

## Re:Website stats

Posted by mafu - 07-07-2008 20:22

---

---

thanks, will bear them in mind

=====

## Re:Website stats

Posted by Stumpy Pepys - 07-07-2008 20:32

---

200% -- are you paying more because you get a fair bit of traffic?

I'm using this lot:

<http://www.maiahost.com/>

Am using a US service, with the favourable exchange rate and all; they charge \$3.95/month, including domain name. Like 200% said, a lot of hosts have a thing in the control panel called Fantastico, which installs Wordpress for you.

My website gets about 40-50 visits a day, which isn't heavy traffic.

Whatever you choose, just make sure it's a Linux or Apache server. (I'm pretty sure the Wordpress software doesn't work on Microsoft servers.)

=====

## Re:Website stats

Posted by Stumpy Pepys - 07-07-2008 20:35

---

Oh, and off the top of my head, you also need two mySQL databases as part of the deal.

=====

## Re:Website stats

Posted by twohundredpercent - 07-07-2008 20:36

---

Yeah, I didn't go for the most basic one, just in case. It's not inconceivable for an incoming link from somewhere like Deadspin or wherever to do a fortnight's worth of traffic in a couple of hours, and I'd rather pay more and not have to worry about it. Ultimately, I can afford it (and I couldn't be arsed to look around too hard for it).

=====

## Re:Website stats

Posted by The\_Liquidator - 07-07-2008 20:47

---

I thought this might be a good place to point out I know have a blog, here.

It's only the Chelsea thing I wrote at the minute, but it's a start. Check it out you pussyclarts.

=====

## Re:Website stats

Posted by Stumpy Pepys - 07-07-2008 20:48

---

Aye, fair enough. I don't think I really need worry about big traffic spikes for my website (sob!).

=====

## Re:Website stats

---

Posted by twohundredpercent - 07-07-2008 21:04

They only happen once in a blue moon, but it's very difficult to predict when they will be.

=====

## Re:Website stats

Posted by Jimmy Bignutz - 07-07-2008 21:06

This makes me wish I could find my old webstats page. I used to watch it pretty much hourly

=====

## Re:Website stats

Posted by Stumpy Pepys - 07-07-2008 21:11

The WP Super Cache plug-in might be useful to you. It converts your pages to HTML, which is less heavy on bandwidth.

=====

## Re:Website stats

Posted by SamLKelly - 07-07-2008 23:37

Oh, here's something that makes me wonder.

Search stats. Does anyone else get many hits as a result of people searching for the title of your website? Or (and this really baffles me) the actual web address?

If my site was named after anything, I'd understand. But 'Hasta El Gol Siempre' as a phrase is entirely my own invention, so the only context people can have come across that phrase is on my site. Whose address is that phrase with '.com' at the end. And yet still, perhaps ten hits per week come from people looking up precisely those words on a search engine.

Why not just type it into the address bar?!

=====

## Re:Website stats

Posted by Furtho - 08-07-2008 07:55

Does anyone else get many hits as a result of people searching for the title of your website?

Yes, a lot; the majority of people Googling my site Google (something approaching) the name of the site. Can't recall anyone searching via the actual URL, although there have been instances of people Googling my name, which was a bit curious.

=====

## Re:Website stats

Posted by G.Man as Trotaconventos - 08-07-2008 08:46

Oh yes, I get that a lot. We discussed that weird habit of some people googling a valid URL a while ago, and a few people here said their GFs or wives were doing just that.

I get a lot of traffic from the series of "Love Songs for Every Situation" I did in February. Seems here are a lot of brokenhearted people out there. What becomes of them? Blog surfers, evidently.

The intros quizzes also produce a fair amount of search engine traffic.

---

I get about 400-500 hits daily, with spikes when I post something. Which I believe is pretty much average for my kind of blog. It's pleasing to see that people who visit check out older pages.

=====

## Re:Website stats

Posted by Jon - 08-07-2008 16:32

---

Well, I'm no gf or wife but I plead guilty to doing that search thing that both Sam and g-man mention. My google search engine predicts what you are going to write so it is often quicker to type in 'hasta e...' (your website pops up) into it than to go to my favourites. Although I don't put .com on the end.

=====

## Re:Website stats

Posted by G.Man as Trotaconventos - 08-07-2008 18:35

---

My browser is so clever, if I put in a word that has anything to do with the website into the url bar, it predicts what I want. So to get to wsc.co.uk, I could put in Saturday, and it will bring up the link.

=====

## Re:Website stats

Posted by SamLKelly - 09-07-2008 15:31

---

Good grief. I didn't realise the WP stats included people searching from the address bar.

The other odd one I've had was that last year there was a seven month period during which my site got found every day by someone searching for 'Sergio Romero'.

For those who don't know, he's a (now) 19-year-old goalkeeper who was signed last summer by AZ Alkmaar from Racing, for whom he'd made one first team appearance at the time.

When I say 'every day', I'm not exaggerating - I mean quite literally that for the entire time, there was not one single day when I didn't get a minimum of one hit (it was normally ten or more page views) from that search. I'd published, at the time, one story mentioning him, when the signing was first announced in about April or May of last year. I was still getting traffic for it way into November.

=====

## Re:Website stats

Posted by ursus arctos - 09-07-2008 15:41

---

Does his registration happen to be in the hands of an agent or one of those "consortia"? I can see them having a flunky do that kind of search for every player in their "stable".

=====