
Ads that got through

Posted by erwin - 16-05-2008 23:16

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This is really rather good, I think ... although I hope the team moves a bit quicker than the bus.

Players featured: Simão Sabrosa, Ricardo Quaresma, Nani.

Incidentally, the bus has been parked at the National Stadium so that people can write messages on it ... I suppose encouraging ones.

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Re:Ads that got through

Posted by nefertiti - 17-05-2008 10:02

Nice ad.

Interesting -no black faces pushing- only on the bus.

What does this tell us (if anything) about the state of media/society/advertising in Portugal.

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